

NORTH SEEKING ARROW

Precision AI. Zero Cloud Risk.

SDVOSB · SBA CERTIFIED

UEI RTD5H5T3JCC3 · CAGE 178F1

FORT LIBERTY / FAYETTEVILLE, NC

COMPANY OVERVIEW

North Seeking Arrow is a North Carolina based, Southeast United States functioning, Service-Disabled Veteran-Owned Small Business: an A.I. and I.T. consultancy specializing in Artificial Intelligence and Information Technology strategy, training, project management and Scrum. Founded by a 21-year Army veteran, reliability engineer, and finance analyst, the firm brings military operational discipline to AI deployment, ensuring systems are reliable, compliant, and mission-ready.

THE FRAMEWORK

A.R.R.O.W. Framework™

A proven methodology to deploy AI successfully without the typical 70% failure rate.

- A** Analysis
- R** Reliability
- R** Risk Management
- O** Operations
- W** Workflows

CORE COMPETENCIES

AI Strategy & Readiness Assessment

Systems Integration & Technical Implementation

AI Risk Management & Compliance

AI Governance Framework Development

Predictive Maintenance & Reliability Engineering

Performance Monitoring

AI Policy Development & Ethics Review

Workflow Optimization

Change Management & Organizational Adoption

Process Automation

THE PRODUCT

T.A.R.G.E.T. System™

A fully sovereign AI platform that processes your most sensitive data on your hardware, in your building, with zero cloud exposure or digital E.M. footprint. Whether for a global defense organization or a private enterprise, data sovereignty is the only way forward.

- T** Trained
- ARG** AiRGapped
- E** Evaluated
- T** Tested

"We built the map. Now we're handing you the compass."

WHY CHOOSE NORTH SEEKING ARROW

Veteran-owned with 21+ years military leadership

Reliability engineering and I.T. background

Published author: Havok Journal AI thought leadership

Proprietary A.R.R.O.W. Framework™ methodology

Fort Liberty based, direct access to military operations

Cleared for sensitive government operations

"It is no longer a question of when A.I. will arrive. It has already answered us and it is here now." NORTH SEEKING ARROW FOUNDER, 2025



**Robert "Robb"
Munger**
FOUNDER

■ ABOUT THE FOUNDER

A retired U.S. Army veteran with two decades leading high-stakes missions during the Global War On Terrorism, Robb Munger went on to oversee a \$57 million manufacturing expansion as a reliability engineer, deploying state-of-the-art equipment during the Covid pandemic. He then served as a financial analyst in the U.S. Army Special Operations community, transforming tax dollars into mission-critical equipment for the globally deployed Warfighter within a fiscally constrained environment.

Refining processes with MS Suite and SAP, he saw that harnessing A.I. to transform and optimize workflows was the way forward. His focus now is innovative, transformative training and strategy development for the workforce: leveraging Artificial Intelligence and common sense to create efficient pathways in streamlined production, with an ever-present regard for security and transparency.

21 yrs
U.S. ARMY

\$57M
MFG EXPANSION

SOF
FINANCE ANALYST

■ SERVICES

AI Consulting & Strategy

AI readiness assessments, strategic planning, opportunity analysis, ROI modeling, vendor selection, and pilot program design.

AI Implementation Services

Technical integration, workflow redesign, systems architecture, API development, data pipeline design, and performance optimization.

Risk Management & Compliance

AI governance frameworks, regulatory compliance (NIST AI RMF, HIPAA, DFARS, GDPR), bias testing, ethics reviews, and incident response planning.

Training & Education

Executive workshops, technical training, AI literacy programs, certification courses, and custom curriculum development for government and commercial clients.

Reliability Engineering

Predictive maintenance models, failure mode analysis, performance monitoring, quality control systems, and operational excellence programs.

Target Customers

Defense & Military · Manufacturing · Healthcare · Education · Government: DoD agencies, defense contractors, the intelligence community, hospital systems, universities, and public sector IT modernization.

■ NAICS CODES

541512 Computer Systems Design Services (Primary)
541690 Other Scientific & Technical Consulting
611420 Computer Training
541519 Other Computer Related Services
541715 R&D in Physical, Engineering & Life Sciences

■ THE IMPORTANT STUFF

UEI: RTD5H5T3JCC3 · **CAGE:** 178F1
Certified: Service-Disabled Veteran-Owned Small Business (SDVOSB)
Registered: SAM.gov Active
Location: Fort Liberty / Fayetteville, NC
Serving: Southeast Region & CONUS

"North Seeking Arrow transformed our efficiency. Robb was like a digital scout in binary landscape."

RICHARD W. · SMALL BUSINESS CTO

The minimum you leave with: a better understanding of your company's A.I. policy, implementation, integration, ethics & risk compliance (PIIERC).

Release A.R.R.O.W.
at your most challenging targets

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SCAN TO VISIT
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